EDITOES 2024 EVENTS

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Forbes



For over twelve years, Forbes' Czech edition has been mapping out the business galaxy's most successful Czech entrepreneurs, innovators and company heads. The strong infrastructure of an American publisher combined with a top-rate Czech editorial team forms the foundation for the unique know-how that lets Forbes regularly present the very best professionals from a variety of fields nationwide and worldwide. They are sharing their experience from their roads to success not only in their printed editions, but also online at forbes.cz and via events. In 2023, Forbes events expanded significantly in terms of both their contents and their capacities, and they are top-ofclass within the Czech event scene.

Forbes events serve as a forum for the leaders and the elite of Czech business. They are a platform for meeting each other and sharing experiences, trends, and visions, and are also an opportunity to form and deepen business links among the attendees, speakers, and partners of these events. Last but not least, it also aims to serve – every year, Forbes organizes the biggest charity dinners in the country, with an enormous auction potential.

For 2024 Forbes has prepared several attractive event formats that aspire to reach the widest possible range of target groups. We're working on summits, discussions and social gala dinners that will bring you a chance to inspire and be inspired. The Forbes event team will work with you to prepare creative partnering content and maximize the potential of your partnership with Forbes.

EVENTS – 2024



EVENT AND FORMAT	VENUE	монтн
FORBES YOUNG CZECHIA 30 UNDER 30 HALF-DAY CONFERENCE AND AFTERPARTY	PRAGUE	APRIL
FORBES MONEY MASTERMINDS INVESTMENT CONFERENCE AND COCKTAILS	PRAGUE	APRIL
FORBES FAMILY BUSINESS TWO-DAY EVENT, SIDE PROGRAM, GALA DINNER AND AFTERPARTY	CHLUMEC NAD CIDLINOU	MAY
FORBES WOMEN'S GALA SIDE PROGRAM, GALA EVENING AND AFTERPARTY	MARIÁNSKÉ LÁZNĚ	MAY
FORBES WOMEN'S SUMMIT ALL-DAY CONFERENCE	PRAGUE	JUNE
THE BEST REGION EVER DISCUSSION AND AFTERPARTY	KARLOVY VARY	JULY
FORBES NEXT BIG THING ALL-DAY CONFERENCE	PRAGUE	SEPTEMBER
FORBES DIGITAL HEROES GALA DINNER AND COCKTAILS	PRAGUE	SEPTEMBER
FORBES BETTER CZECH REPUBLIC ALL-DAY CONFERENCE, ROUND TABLES, SIDE EVENTS, AFTERPARTY	KARLOVY VARY	OCTOBER
FORBES FINTECH WOMEN DISCUSSION AND COCKTAILS	PRAGUE	NOVEMBER
FORBES TOP CEO GALA DINNER AND COCKTAILS	PRAGUE	NOVEMBER
FORBES GALA 13 PHILANTHROPY GALA DINNER AND COCKTAILS	PRAGUE	NOVEMBER

FORBES YOUNG CZECHIA 30 UNDER 30

APRIL 2024

FORMAT: HALF-DAY CONFERENCE AND AFTERPARTY

TOPIC:

Every year, the "30 under 30" ranking presents the biggest young talents in a variety of fields from both the Czech Republic and Slovakia. This festival of youthful energy has its official kickoff during the Forbes Young Czech Stars event in Prague, which offers refreshing discussions, opinions, and the viewpoints of the nation's most promising young minds. One fundamental new feature this year is an intermixing of the Forbes 30 Under 30 with past selections—and university students. This provides strong networking support across the target groups.

AUDITORIUM:

All-stars from the 30 under 30 Czechia selection, young entrepreneurs, students, startup people, and tech fans

VENUE: PRAGUE

AVERAGE

ATTENDANCE: 230 PEOPLE

PARTNERSHIP PRICING:

► GENERAL PARTNER	690 000 CZK
► MAIN PARTNER	490 000 CZK
► PARTNER	290 000 CZK
► EXCLUSIVITY FEE	+ 20 %
► ROUND TABLE	250 000 CZK









VIDEO IS AVAILABLE HERE



FORBES MONEY MASTERMINDS

APRIL 2024

FORMAT:

INVESTMENT CONFERENCE AND COCKTAIL

TOPIC:

Forbes organizes its A Forbes Money Masterminds event for all the fans of our Funny Money podcast (and everyone else too). After three years of maturation, this event has grown in capacity and content: it's now a half-day conference. This event is moderated the podcaster (and forbes.cz editor-in-chief) Zdravko Krstanov and the key points in the program are highly informative discussions with the very elite of the Czech "money scene." This year's topic is intergenerational wealth.

AUDITORIUM:

Investors, the leaders of progressive Czech companies, and the startup community

VENUE: PRAGUE

AVERAGE
ATTENDANCE: 230 PEOPLE







PARTNERSHIP PRICING:

 ▶ GENERAL PARTNER
 690 000 CZK

 ▶ MAIN PARTNER
 490 000 CZK

 ▶ PARTNER
 290 000 CZK

 ▶ EXCLUSIVITY FEE
 + 20 %

 ▶ ROUND TABLE
 250 000 CZK





VIDEO IS AVAILABLE HERE



SCAN DUR

FORBES FAMILY BUSINESS

MAY 2024

FORMAT: TWO-DAY EVENT, SIDE PROGRAM, GALA DINNER AND AFTERPARTY

TOPIC:

A gala dinner that pays respects to the tradition of Czech business. Forbes is presenting the most famous Czech family firms and their owners, who are building up their businesses and production in Czechia. This event is an opportunity to meet up with the heads of traditional family firms as well as rising companies that have fought their way onto the latest Forbes familyfirm ranking. This event is connected with an attractive side program that cleverly harnesses the potential of the venue and includes optional accommodations.

AUDITORIUM:

Our invitees are the owners of family firms and influential Czechs who are building up the nation's good name worldwide

VENUE: CHLUMEC NAD CIDLINOU

AVERAGE ATTENDANCE:

2 X 125 PEOPLE













PARTNERSHIP PRICING:

► GENERAL PARTNER 850 000 CZK MAIN PARTNER 650 000 CZK **► PARTNER** 350 000 CZK ► EXCLUSIVITY FEE + 20 % ► ROUND TABLE 250 000 CZK



VIDEO IS AVAILABLE HERE



FORBES WOMEN'S GALA -

MAY 30-31, 2024

FORMAT:

SIDE PROGRAM, GALA EVENING AND AFTERPARTY

TOPIC:

In 2024, the latest Forbes Czech Republic's Most Influential Women ranking will be presented at a gala evening made for the women in this ranking. A day spent together, brimming with a rich side program, a fine dinner and an afterparty will bring these women a chance to mingle and introduce their projects, successes, and challenges to each other. Enriching and inspiring interviews will supplement the women's-power atmosphere of this meeting.

AUDITORIUM:

Members of the Czechia's Most Influential Women ranking, inspiring businesswomen, and successful leaders

VENUE: MARIÁNSKÉ LÁZNĚ

AVERAGE ATTENDANCE: 120 PEOPLE



► ROUND TABLE

► GENERAL PARTNER	690 000 CZK
► MAIN PARTNER	490 000 CZK
► PARTNER	290 000 CZK
► EXCLUSIVITY FEE	+ 20 %

250 000 CZK









VIDEO IS AVAILABLE HERE





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SPOLUMAJITELKA

VERDI CAPITAL

A, ASIANA

FORBES WOMEN'S SUMMIT —

JUNE 12, 2024

FORMAT: ALL-DAY CONFERENCE

TOPIC: The popular Women's Summit event naturally connects women from the Forbes Most Influential Women ranking with undiscovered talents. Participants can look forward to extraordinary discussions with inspiring personalities who will openly share their powerful stories from their own lives and careers. The goal is to show the road to success and motivate people towards self-discovery and development. The Lady Zone is an experience zone where participants can check out interesting activities and products for women. After the success of 2023's event, we're doubling its size to bring partners the opportunity for more intense networking and greater target-group impact.

AUDITORIUM:

Women from the ranking of Czechia's most influential women, experienced and aspiring women entrepreneurs, corporate managers, women startup founders, and students

VENUE: PRAGUE-HOLEŠOVICE FAIRGROUNDS

AVERAGE ATTENDANCE:

500 PEOPLE











VIDEO IS AVAILABLE HERE



SCAN OUR CODE

PARTNERSHIP PRICING:

 ▶ GENERAL PARTNER
 690 000 CZK

 ▶ MAIN PARTNER
 490 000 CZK

 ▶ PARTNER
 290 000 CZK

► EXCLUSIVITY FEE

+ 20 %

-THE BEST REGION EVER -

JULY 4, 2024

FORMAT:

DISCUSSION AND AFTERPARTY

TOPIC:

For what is now the fourth year, Forbes is organizing a discussion forum in the course of the International Film Festival in Karlovy Vary, with the aim of stimulating public debate on the potential of the Karlovy Vary (and more). Forbes aims to support the region's development through panel discussions with inspiring personalities from both this region and the entire Czech Republic. Open debates on business, education, fine dining, and many other topics aim to bring specific ideas for improving life in this region.

AUDITORIUM:

Participants of the Karlovy Vary International Film Festival, entrepreneurs, company owners, and representatives of the cultural and political communities

VENUE: KARLOVY VARY

AVERAGE ATTENDANCE: 200 PEOPLE

PARTNERSHIP PRICING:

► GENERAL PARTNER 690 000 CZK MAIN PARTNER 490 000 CZK **► PARTNER** 290 000 CZK ► EXCLUSIVITY FEE + 20 %













VIDEO IS AVAILABLE HERE



FORBES NEXT BIG THING

SEPTEMBER 18, 2024

FORMAT: ALL-DAY CONFERENCE

TOPIC:

Forbes' top-notch festival of tech, focused on today's technological innovations, futuristic visions, startups, and science. The lineup includes Czech and international speakers, panel discussions, practical workshops, and talks on the future of technologies and the world. The event will also include the popular Next Big Thing Arena a technology adventure zone that brings visitors a chance to experience the latest gadgets.

AUDITORIUM:

Upper and middle company management from multiple fields, tech experts, startup founders, investors, hi-tech fans, and the expert community

VENUE: CUBEX CENTRE PRAGUE

AVERAGE

ATTENDANCE: 400 PEOPLE













PARTNERSHIP PRICING:

 ▶ GENERAL PARTNER
 690 000 CZK

 ▶ MAIN PARTNER
 490 000 CZK

 ▶ PARTNER
 290 000 CZK

 ▶ EXCLUSIVITY FEE
 + 20 %

 ▶ ROUND TABLE
 250 000 CZK

VIDEO IS AVAILABLE HERE



FORBES DIGITAL HEROES

SEPTEMBER 2024

FORMAT: GALA DINNER AND AFTERPARTY

TOPIC:

A gala evening event where Forbes will present a selection of the most successful digital companies operating in Czechia, Slovakia, and Hungary. This event will bring together the key people from e-business activities in three countries - and its invitees are both stable, large companies that reign over the e-business of today and attractive smaller firms that are gradually shaping the future of doing business on the internet. This greatly strengthens the potential for networking and business relationships internationally.

AUDITORIUM:

The owners of successful digital companies, entrepreneurs with important e-business activities in CZ/SK/HU, the leaders of

AVERAGE

ATTENDANCE: 150 PEOPLE

promising startups, digital leapfrogs **VENUE: PRAGUE**

PARTNERSHIP PRICING: ► GENERAL PARTNER 690 000 CZK MAIN PARTNER 490 000 CZK **▶ PARTNER** 290 000 CZK ► EXCLUSIVITY FEE + 20 % ► ROUND TABLE 250 000 CZK









VIDEO IS AVAILABLE HERE



FORBES BETTER CZECH REPUBLIC

OCTOBER 16. - 18. 2024

FORMAT: ALL-DAY CONFERENCE, ROUND TABLE, SIDE PROGRAM, AFTERPARTY

TOPIC:

The biggest event project in the history of Forbes. In 2023 over six hundred guests assembled in Karlovy Vary to hear over one hundred speakers on two stages. This is the most jam-packed conference you'll find on Czech business and the nation's future, and its aim is a long-term, strategically crafted platform for sharing, discussing, and formulating a vision in the manner of the World Economic Forum in Davos. A thematically broad event that discusses our nation's biggest political, economic, scientific, cultural, and philosophical questions within a wide range of formats.

AUDITORIUM:

Owners of companies, representatives of the state administration, philanthropists, scientists, artists, and celebrities with an interest in the nation's future

VENUE: CÍSAŘSKÉ LÁZNĚ, KARLOVY VARY

AVERAGE ATTENDANCE: 500 PEOPLE

PARTNERSHIP PRICING: ► GENERAL PARTNER 1000 000 CZK ► MAIN PARTNER 750 000 CZK ► PARTNER 450 000 CZK

► EXCLUSIVITY FEE + 20 %
► ROUND TABLE 250 000 CZK















VIDEO IS AVAILABLE HERE



FORBES FINTECH WOMEN -

NOVEMBER 2024

FORMAT: DISCUSSION AND COCKTAILS

TOPIC:

Year two of a gala early-evening cocktails event, to which Forbes will invite representatives from its selection of the most successful women in FinTech. This FinTech-focused event promises personal meetings with a fresh new target group and an expansion of business relationships throughout the world of tech and finances. This event offers insight into the world of fundamental technological changes, innovative solutions and modern digital technologies on the financial services market. It presents women who are leaders in FinTech and highlights paths for further development within the current situation. Both traditional companies and young startup players are invited.

AUDITORIUM:

Women in leading financial institutions, tech innovators, the most influential Czech women, inspirational businesswomen, and successful leaders.

VENUE: PRAGUE

AVERAGE

ATTENDANCE: 120 PEOPLE

PARTNERSHIP PRICING:

► GENERAL PARTNER 690 000 CZK

► MAIN PARTNER 490 000 CZK

► PARTNER 290 000 CZK

► EXCLUSIVITY FEE + 20 %











VIDEO IS AVAILABLE HERE



Forbes

NOVEMBER 2024

FORMAT: GALA DINNER AND AFTERPARTY

TOPIC: The evening where Forbes announces and recognizes the nation's best CEOs. They stand at the helms, steering firms worth billions with thousands of employees, and yet they're often unknown to the public. Forbes has decided to make them known with TOP CEO, a selection and event showcasing the nation's most successful and inspiring CEOs. Working from a careful methodology, it announces a list of the best Czech top managers, working to lead Czech and international firms in a variety of fields.

AUDITORIUM:

Companies' CEOs and top management, plus inspiring leaders from a variety of sectors

VENUE: PRAGUE

AVERAGE

ATTENDANCE: 150 PEOPLE

PARTNERSHIP PRICING:

 ▶ GENERAL PARTNER
 690 000 CZK

 ▶ MAIN PARTNER
 490 000 CZK

 ▶ PARTNER
 290 000 CZK

 ▶ EXCLUSIVITY FEE
 + 20 %

 ▶ ROUND TABLE
 250 000 CZK

FORBES TOP CEO









VIDEO IS AVAILABLE HERE



FORBES GALA 13-

NOVEMBER 2024

FORMAT:

PHILANTHROPY GALA DINNER AND AFTERPARTY

TOPIC: The biggest philanthropy gala dinner in the Czech Republic, on the occasion of Forbes' thirteenth birthday. Forbes regularly celebrates its birthdays in a jubilant atmosphere, and it's become a tradition to join these celebrations with the idea of helping people in need. For this reason, selected items/experiences are auctioned off for charity during these dinners. The attendees at these private events include the biggest Czech businessmen, the nation's most interesting people, and faces from the covers of Forbes that you wont find elsewhere all in one place.

AUDITORIUM:

Personalities from the covers of Forbes, people from Forbes' "The Richest Czechs" ranking, important businesspeople and philanthropists

VENUE: PRAGUE

AVERAGE ATTENDANCE:

200 PEOPLE

PARTNERSHIP PRICING:

► GENERAL PARTNER 690 000 CZK

► MAIN PARTNER 490 000 CZK

► PARTNER 290 000 CZK

► EXCLUSIVITY FEE + 20 %











VIDEO IS AVAILABLE HERE



SCAN OUR

COOPERATION: GENERAL PARTNER

- ► ONE OF YOUR COMPANY'S REPRESENTATIVES AS A TOPIC SPEAKER ON THE PODIUM KEYNOTE SPEECH (5 MIN)
- ► ONE OF YOUR COMPANY'S REPRESENTATIVES AS
 A TOPIC SPEAKER ON THE PODIUM MODERATED
 DISCUSSION
 (DISCUSSION FORMAT AND NUMBER OF PARTICIPANTS WILL BE BASED
 ON THE EVENT'S SPECIFIC SCRIPT)
- ► THE OPPORTUNITY TO HAVE OF YOUR REPRESENTATIVES INVITED TO THE EVENT 6 (INCLUDING THE SPEAKER)
- ► A MENTION OF THE GENERAL PARTNER IN A FORBES.CZ ARTICLE FROM OUR CONTENT TEAM (AFTER THE EVENT)
- ► A MENTION OF THE GENERAL PARTNER BY OUR CONTENT TEAM IN PHOTO OUTPUTS FROM THE EVENT ON FORBES.CZ
 (AFTER THE EVENT)
- ► A MENTION OF THE GENERAL PARTNER BY OUR CONTENT TEAM IN PHOTO OUTPUT FROM THE EVENT IN THE FORBES MAGAZINE (AFTER THE EVENT)

- ► OUTPUTS FROM THE EVENT ON SOCIAL MEDIA A PROMO FOR THE GENERAL PARTNER (DURING / AFTER THE EVENT)
- ► VIDEO OUTPUTS FROM THE EVENT ON THE FORBES CZECH REPUBLIC YOUTUBE CHANNEL - PROMO OF THE GENERAL PARTNER AFTER THE EVENT
- ► COOPERATION ON SHAPING THE SEATING ORDER, 1/1 CLASSIFIED IN THE FORBES PRINT EDITION
- ► PUBLISHING OF A LOGO AND THE PARTNERSHIP STATUS WITHIN:
 - THE PARTNER ACKNOWLEDGEMENTS AT THE START AND END OF THE EVENT
 - THE FORBES.CZ EVENT PAGE
 - OUR CONTENT TEAM'S OUTPUTS FROM THE EVENT ON FORBES.CZ
 - THE PHOTO OUTPUTS FROM THE EVENT IN THE FORBES PRINT EDITION
 - THE INVITATION PROCESS (WITH THE EXCEPTION OF SAVE-THE-DATE COMMUNICATION)
- ► OPTION FOR PRESENTING PRODUCTS AT THE VENUE (DEPENDING ON THE VENUE'S POSSIBILITIES AND IN PROPORTION TO THE PARTNERSHIP TYPES 8 M²)
- ► THE OPTION TO SUPPLY MATERIALS FOR THE EVENT'S ADVERTISING BAGS, VIDEO OR PRESENTATION IN THE VIDEO LOOP

(MAX. 60S; MP4 FILE OR 6 PRESENTATION IMAGES WITH DIMENSIONS OF 1920×1080)



COOPERATION: MAIN PARTNER

- ► ONE OF YOUR COMPANY'S REPRESENTATIVES AS A TOPIC SPEAKER ON THE PODIUM - MODERATED DISCUSSION
 - (DISCUSSION FORMAT AND NUMBER OF PARTICIPANTS WILL BE BASEDON THE EVENT'S SPECIFIC SCRIPT)
- ► THE OPPORTUNITY TO HAVE YOUR REPRESENTATIVES INVITED TO THE EVENT- 4 REPRESENTATIVES (INCLUDING THE SPEAKER)
- ► A MENTION OF THE MAIN PARTNER IN A FORBES.CZ ARTICLE FROM OUR CONTENT TEAM (AFTER THE EVENT)
- ► A MENTION OF THE MAIN PARTNER BY OUR CONTENT TEAM IN PHOTO OUTPUTS FROM THE EVENT ON FORBES.CZ (AFTER THE EVENT)
- ► A MENTION OF THE MAIN PARTNER BY OUR CONTENT TEAM IN PHOTO OUTPUT FROM THE EVENT IN THE FORBES MAGAZINE (AFTER THE EVENT)
- ► OUTPUTS FROM THE EVENT ON SOCIAL MEDIA A PROMO FOR THE MAIN PARTNER (DURING / AFTER THE EVENT)

- ► VIDEO OUTPUTS FROM THE EVENT ON THE FORBES

 CZECH REPUBLIC YOUTUBE CHANNEL PROMO OF THE

 MAIN PARTNER AFTER THE EVENT
- ► PUBLISHING OF A LOGO AND THE PARTNERSHIP STATUS WITHIN:
 - THE PARTNER ACKNOWLEDGEMENTS AT THE START AND END OF THE EVENT
 - THE FORBES.CZ EVENT PAGE
 - OUR CONTENT TEAM'S OUTPUTS FROM THE EVENT ON FORBES.CZ
 - THE PHOTO OUTPUTS FROM THE EVENT IN THE FORBES PRINT EDITION
- ► THE INVITATION PROCESS (WITH THE EXCEPTION OF SAVE-THE-DATE COMMUNICATION)
- ► OPTION FOR PRESENTING PRODUCTS AT THE VENUE (DEPENDING ON THE VENUE'S POSSIBILITIES AND IN PROPORTION TO THE PARTNERSHIP TYPES 5 M²)
- ► THE OPTION TO SUPPLY MATERIALS FOR THE EVENT'S ADVERTISING BAGS, VIDEO OR PRESENTATION IN THE VIDEO LOOP

(MAX. 60S; MP4 FILE OR 6 PRESENTATION IMAGES WITH DIMENSIONS OF 1920×1080)



COOPERATION: PARTNER

- ► THE OPPORTUNITY TO HAVE OF YOUR REPRESENTATIVES INVITED TO THE EVENT 2
- ► A MENTION OF THE PARTNER BY THE FORBES.CZ CONTENT TEAM IN THE PHOTO OUTPUTS FROM THE EVENT ON FORBES.CZ (AFTER THE EVENT)
- ► A MENTION OF THE PARTNER BY THE FORBES.CZ CONTENT TEAM
- ► THE PHOTO OUTPUTS FROM THE EVENT IN THE FORBES PRINT EDITION (AFTER THE EVENT)
- ► OUTPUTS FROM THE EVENT ON SOCIAL MEDIA A PROMO FOR THE PARTNER (DURING / AFTER THE EVENT)
- ► VIDEO OUTPUTS FROM THE EVENT ON THE FORBES CZECH REPUBLIC YOUTUBE CHANNEL – PROMO OF THE MAIN PARTNER AFTER THE EVENT

- ► PUBLISHING OF A LOGO AND THE PARTNERSHIP STATUS WITHIN:
 - THE PARTNER ACKNOWLEDGEMENTS AT THE START AND END OF THE EVENT
 - THE FORBES.CZ EVENT PAGE
 - OUR CONTENT TEAM'S OUTPUTS FROM

THE EVENT ON FORBES.CZ

- THE PHOTO OUTPUTS FROM THE EVENT IN THE FORBES PRINT EDITION
- THE INVITATION PROCESS (WITH THE EXCEPTION OF SAVE-THE-DATE COMMUNICATION)
- ► OPTION FOR PRESENTING PRODUCTS

 AT THE VENUE

 (DEPENDING ON THE VENUE'S POSSIBILITIES AND IN PROPORTION
 TO THE PARTNERSHIP TYPES 2 M²)
- ► A CHANCE TO SUPPLY MATERIALS FOR THE EVENT'S ADVERTISING BAGS
- ► A VIDEO OR PRESENTATION IN THE VIDEO LOOP (MAX. 60S; MP4 FILE OR 6 PRESENTATION IMAGES WITH DIMENSIONS OF 1920×1080)



COOPERATION: ZONE PARTNER

(ONLY FOR SELECTED EVENTS)

- ► THE OPPORTUNITY TO HAVE OF YOUR REPRESENTATIVES INVITED TO THE EVENT 2
- ► A MENTION OF THE PARTNER BY THE FORBES.CZ CONTENT TEAM IN THE PHOTO OUTPUTS FROM THE EVENT ON FORBES.CZ (AFTER THE EVENT)
- ► OUTPUTS FROM THE EVENT ON SOCIAL MEDIA A PROMO FOR THE PARTNER (DURING / AFTER THE EVENT)
- ► VIDEO OUTPUTS FROM THE EVENT ON THE FORBES CZECH REPUBLIC YOUTUBE CHANNEL – PROMO OF THE MAIN PARTNER AFTER THE EVENT

- ► THE PARTNER ACKNOWLEDGEMENTS AT THE START AND END OF THE EVENT
- ► OPTION FOR PRESENTING PRODUCTS

 AT THE VENUE

 (DEPENDING ON THE VENUE'S POSSIBILITIES AND IN PROPORTION TO THE PARTNERSHIP TYPES 2 M²)





SPEAKERS-



PETR
ŠIMŮNEK
Forbes Editor-in-Chief



IRENA CÁPOVÁ Deputy Editor-in-Chief



ZDRAVKO KRSTANOV Forbes.cz Editor-in-Chief



KRISTÝNA TMEJOVÁ Editor

