

IN ENGLISH

# Forbes EVENT

EVENT KIT

2026

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- ▶ Over **10,000 visitors** annually – immediate reach to a relevant audience.
  - ▶ Market trust. In 2025, over **110 partners** collaborated with us.
  - ▶ Proven quality. **70% of partners** return to us. Cooperation with real value.
  - ▶ We bring visibility, new strategic contacts, and **specific business opportunities**.
  - ▶ Our speakers represent companies with a cumulative turnover of over **a trillion Czech crowns**.
- ▶ Speakers who together lead hundreds of **thousands of employees**. They influence decision-making.
  - ▶ **Dozens of billionaires** not only on stage but also during networking.
  - ▶ Elite in the auditorium. **85% C-level** attendance. We are a platform for key decisions.
  - ▶ Maximum media reach. Event coverage on Forbes channels generates **millions of views**.



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## EVENT PLAN



| EVENT AND FORMAT                                                                                                            | LOCATIONÍ                                                  | DATE                 |
|-----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|----------------------|
| <b>FORBES DEALMAKER</b><br>Exkluzivní výcvik elitních vyjednávacích dovedností                                              | PRAGUE                                                     | <b>MARCH 5</b>       |
| <b>LEPŠÍ ČESKO PRAGUE EDITION</b><br>Series of round tables, workshops, deepdives, exclusive rooms, discussions, networking | PRAGUE                                                     | <b>MARCH 25</b>      |
| <b>FORBES MONEY MASTERMINDS</b><br>Half-day conference and afterparty                                                       | UHELNÝ MLÝN,<br>LIBČICE NAD VLTAVOU                        | <b>APRIL 14</b>      |
| <b>FORBES RODINNÉ FIRMY</b><br>Two-day event, accompanying program, gala dinner and afterparty                              | OSTRAVA                                                    | <b>APRIL 23–24</b>   |
| <b>FORBES BUSINESS FEST</b><br>Largest business festival in Czechia, six stages and afterparty                              | VÝSTAVIŠTĚ PRAHA<br>(KŘÍŽÍKOVY PAVILONY<br>+ NOVÁ SPIRÁLA) | <b>JUNE 3</b>        |
| <b>FORBES WOMEN'S GALA</b><br>Accompanying program, gala dinner and afterparty                                              | PRAGUE, BŘEVNOVSKÝ<br>KLÁŠTER                              | <b>JUNE 17</b>       |
| <b>FORBES WOMEN'S SUMMIT</b><br>All-day conference                                                                          | VÝSTAVIŠTĚ PRAHA<br>HOLEŠOVICE                             | <b>MAY 21</b>        |
| <b>FORBES MISFITS NIGHT</b><br>Discussion and afterparty                                                                    | KARLOVY VARY                                               | <b>JULY 10</b>       |
| <b>FORBES NEXT BIG THING</b><br>Conference and afterparty                                                                   | BRNO,<br>WANNIECK GALLERY                                  | <b>SEPTEMBER 17</b>  |
| <b>FORBES LIFE: THE CLUB</b><br>Discussion and afterparty                                                                   | PRAGUE, BOHEMIA                                            | <b>OCTOBER 7</b>     |
| <b>FORBES LEPŠÍ ČESKO</b><br>Exclusive rooms & talks, pre-party, all-day conference, accompanying program, afterparty       | KARLOVY VARY                                               | <b>OCTOBER 14–15</b> |
| <b>FORBES TOP CEO</b><br>Gala dinner and afterparty                                                                         | PRAGUE, RUDOLFINUM                                         | <b>NOVEMBER</b>      |
| <b>FORBES GALA 15</b><br>Largest philanthropic gala dinner in Czechia and afterparty                                        | PRŮMYSL OVÝ PALÁC,<br>PRAGUE                               | <b>NOVEMBER 26</b>   |

## EVENT

## FORBES DEALMAKER 2026

**DATE**  
**MARCH 5**  
**2026**

**FORMAT**  
**Exclusive masterclass in elite**  
**negotiation skills**

**LOCATION**  
**PRAGUE**

**AUDITORIUM**  
Forbes list members and honorees,  
entrepreneurs and business owners,  
C-suite executives, general public

**THEME**

► **Attendees** will discover the ultimate „secret weapon“ of elite negotiators—and learn how to apply it in both business and everyday life. They will focus on mastering emotional intelligence, managing both one's own emotions and those of the opposing party. Participants will learn how to extract key information without pressure while simultaneously building strong relationships. ●

**ATTENDANCE** ► **400 people**

**PARTNERSHIP PRICE LIST**

|                          |             |
|--------------------------|-------------|
| ► <b>GENERAL PARTNER</b> | 690.000 CZK |
| ► <b>MAIN PARTNER</b>    | 490.000 CZK |
| ► <b>PARTNER</b>         | 290.000 CZK |
| ► <b>TICKET</b>          | 12.388 CZK  |



## EVENT

## LEPŠÍ ČESKO PRAGUE EDITION

**DATE**  
**MARCH 25 2026**

**FORMAT**  
**Series of round tables, workshops, deep dives, exclusive rooms, discussions, networking**

**LOCATION**  
**PRAGUE**

**AUDITORIUM**  
Entrepreneurs, state representatives, philanthropists, scientists, artists, and personalities interested in the future of Czechia

**THEME**

► In 2026 The Forbes Lepší Česko project will be presented for the first time as a year-round platform with real and conceptual potential to change things in Czechia for the better. A concentrated portion of the Forbes Lepší Česko topics presented in Prague during the spring will serve as a preview of the larger event in Karlovy Vary in the fall. Topics that interest you – investments, education, sports, defense, leadership, culture, and more. Discussions in a more intimate setting with guests who have the most to say about selected areas. The event will then culminate in a form of strong discussion and networking across target groups of the Forbes brand. Establishing contacts, opportunity to join the solution of Czechia's development, and potential to change our country for the better. ●

**ATTENDANCE** ► 350 people

**PARTNERSHIP PRICE LIST**

|                                                   |             |
|---------------------------------------------------|-------------|
| ► <b>GENERAL PARTNER</b>                          | 690.000 CZK |
| ► <b>MAIN PARTNER</b>                             | 490.000 CZK |
| ► <b>PARTNER</b>                                  | 290.000 CZK |
| ► <b>ROUND TABLE / EXCLUSIVE ROOM / DEEP DIVE</b> | 290.000 CZK |
| ► <b>TICKET</b>                                   | 20.653 CZK  |



## EVENT

## MONEY MASTERMINDS

**DATE**  
APRIL 14 /  
APRIL 23, 2026

**FORMAT**  
Investment conference and  
afterparty

**LOCATION**  
UHELNÝ MLÝN,  
LIBČICE NAD  
VLTAVOU

**AUDITORIUM**  
Professional investors, owners and  
C-level managers of domestic compa-  
nies, private equity and venture capi-  
tal players, and educated laypeople in  
the world of investment

**THEME**

► **An investment-networking** powerhouse where truly remarkable personalities meet under one roof. Remarkable people such as Ondřej Tomek, Jan Barta, Jakub Čanda, Pavel Mucha, Viktor Fischer, Petr Borkovec, Václav Dejčmar, Josef Průša, and others can regularly be found among speakers and the audience. On stage, we get straight to the point - we don't do panel discussions of four or more people where everyone spends ten minutes just introducing themselves. And our afterparty is legendary. Audience members have free capital to invest = participants are neither students nor wannabes. The event is hosted by the author of the concept and editor-in-chief of Forbes - Zdravko Krstanov. ●

**ATTENDANCE** ► 350 people

**PARTNERSHIP PRICE LIST**

|                                                   |             |
|---------------------------------------------------|-------------|
| ► <b>GENERAL PARTNER</b>                          | 690.000 CZK |
| ► <b>MAIN PARTNER</b>                             | 490.000 CZK |
| ► <b>PARTNER</b>                                  | 290.000 CZK |
| ► <b>ROUND TABLE / EXCLUSIVE ROOM / DEEP DIVE</b> | 290.000 CZK |
| ► <b>TICKET</b>                                   | 6.603 CZK   |



## EVENT

## FORBES RODINNÉ FIRMY

## DATE

APRIL 16-17 /  
APRIL 23-24, 2026

## FORMAT

Two-day event,  
accompanying program,  
gala dinner and afterparty

## LOCATION

TBD

## AUDITORIUM

Owners and board members of  
family businesses, influential  
Czech men and women who  
build the good reputation of  
Czechia around the world

## THEME

► **A gala dinner** that pays tribute to the tradition of Czech business. Forbes introduces the most influential and famous family businesses and their owners who develop their business and production in the Czech Republic. The event is an opportunity for sharing experiences and powerful stories and for finding inspiration across generations. A unique location, attractive accompanying program, and most importantly two fantastic evenings which are a celebration not only of family businesses but also of values that guide them – continuity, constant innovation, and a determination to pass on the legacy. ●

**ATTENDANCE** ► 2 × 150 people

## PARTNERSHIP PRICE LIST

|                                                   |             |
|---------------------------------------------------|-------------|
| ► <b>GENERAL PARTNER</b>                          | 850.000 CZK |
| ► <b>MAIN PARTNER</b>                             | 700.000 CZK |
| ► <b>PARTNER</b>                                  | 350.000 CZK |
| ► <b>ROUND TABLE / EXCLUSIVE ROOM / DEEP DIVE</b> | 350.000 CZK |
| ► <b>TICKET (ONE EVENING)</b>                     | 40.000 CZK  |



## EVENT

## FORBES WOMEN'S SUMMIT

**DATE**  
MAY 21, 2026

**FORMAT**  
All-day conference

**LOCATION**  
VÝSTAVIŠTĚ  
PRAHA  
HOLEŠOVICE

**AUDITORIUM**  
Women from the Forbes Ranking of the most powerful women in Czechia, experienced and aspiring female entrepreneurs, managers from corporations, startup founders, and students

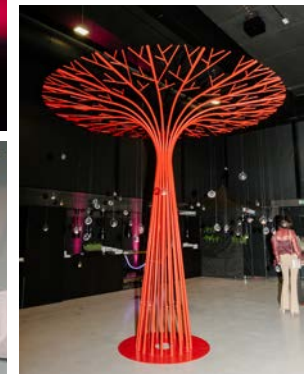
**THEME**

► **The popular** Women's Summit event naturally connects women from the Forbes Ranking of the most powerful women in Czechia with as-yet undiscovered talents. Participants can look forward to extraordinary discussions with inspiring personalities who openly share their powerful stories from both business and personal life. The goal is to show the way to success and motivate self-discovery and development. The experiential Lady Zone will then offer the opportunity to test interesting female activities or products. After the success of past years, the event has significantly expanded its capacity, offering partners opportunities for more intensive networking and reach within the target group. ●

**ATTENDANCE** ► 800 people

**PARTNERSHIP PRICE LIST**

|                                                   |             |
|---------------------------------------------------|-------------|
| ► <b>GENERAL PARTNER</b>                          | 790.000 CZK |
| ► <b>MAIN PARTNER</b>                             | 540.000 CZK |
| ► <b>PARTNER</b>                                  | 350.000 CZK |
| ► <b>ZONE PARTNER</b>                             | 190.000 CZK |
| ► <b>ROUND TABLE / EXCLUSIVE ROOM / DEEP DIVE</b> | 290.000 CZK |
| ► <b>TICKET</b>                                   | 4.876 CZK   |



## EVENT

## FORBES BUSINESS FEST

**DATE**  
JUNE 3, 2026

**FORMAT**  
Largest business festival  
in Czechia, 6 stages and  
afterparty

**LOCATION**  
VÝSTAVIŠTĚ  
PRAHA (Křižíkovy  
Pavilony + Nová  
Spirála)

**AUDITORIUM**  
Influential personalities from  
diverse business sectors, decision  
makers, experts, and the general  
public

**THEME**

► **The largest business festival** in Czechia, following the successful format from Hungary and Slovakia. More than 150 speakers will perform on six stages, focusing on highly current topics such as HR, AI, longevity, sports, or „30 under 30“ talents. The event is characterized by a massive festival atmosphere and will be attended by 6,000 guests. For partners, this represents a huge opportunity not only for networking but also for strengthening their brand awareness. ●

**ATTENDANCE** ► 5 000+ people

**PARTNERSHIP PRICE LIST\***

|                                                   |               |
|---------------------------------------------------|---------------|
| ► <b>STRATEGIC PARTNER</b>                        | 1.500.000 CZK |
| ► <b>GENERAL PARTNER</b>                          | 850.000 CZK   |
| ► <b>MAIN PARTNER</b>                             | 650.000 CZK   |
| ► <b>PARTNER</b>                                  | 290.000 CZK   |
| ► <b>ROUND TABLE / EXCLUSIVE ROOM / DEEP DIVE</b> | 300.000 CZK   |
| ► <b>BASIC TICKET</b>                             | 2.994 CZK     |

\*Full details of the partnership benefits will be explained by the sales representative



## EVENT

## FORBES WOMEN'S GALA

**DATE**  
JUNE 17, 2026

**FORMAT**  
Accompanying program,  
gala dinner and afterparty

**LOCATION**  
PRAGUE,  
BŘEVNOVSKÝ  
KLÁŠTER

**AUDITORIUM**  
Women from Forbes Ranking  
of the most powerful women  
in Czechia, inspiring business-  
women, and successful female  
leaders

**THEME**

► **The Forbes Ranking** of the most powerful women in Czechia will be presented in 2026 at a gala dinner designated specifically for the women in this selection. A day spent together, filled with a rich accompanying program, gala dinner, and afterparty, will provide women with the opportunity to get to know each other, present their own projects, successes, and the challenges of entrepreneurship. The „womenpower“ atmosphere of the meeting will be complemented by enriching and inspiring conversations. ●

**ATTENDANCE** ► 130 people

**PARTNERSHIP PRICE LIST**

|                                                   |             |
|---------------------------------------------------|-------------|
| ► <b>GENERAL PARTNER</b>                          | 690.000 CZK |
| ► <b>MAIN PARTNER</b>                             | 490.000 CZK |
| ► <b>PARTNER</b>                                  | 290.000 CZK |
| ► <b>ROUND TABLE / EXCLUSIVE ROOM / DEEP DIVE</b> | 290.000 CZK |
| ► <b>TICKET</b>                                   | 40.000 CZK  |



## EVENT

## FORBES MISFITS NIGHT

**DATE**  
JULY 10, 2026

**FORMAT**  
Discussion and afterparty

**LOCATION**  
KARLOVY VARY

**AUDITORIUM**  
KVIFF participants, businesspeople, company owners, representatives of the cultural and political spheres

**THEME**

► **Within** the framework of the Karlovy Vary International Film Festival, Forbes is organizing another edition of the popular Forbes Misfits Night event. It is an evening full of personalities, ideas, and inspiration that takes place at the intersection of business, culture, and the courage to be different. The subtitle „celebration of misfits“ is not accidental. We believe that real change comes from those who are not afraid to stand out from the crowd – people who push boundaries, speak out, say what they think, and have the courage to create, manage, and lead. Creators, visionaries, entrepreneurs, artists. Colorful personalities with their own opinions, an unexpected path, and great business projects behind and ahead of them. The evening will offer a series of discussions in a dynamic format, followed by a lively afterparty. Social impact, perspective, and a dash of rebellion – that is Forbes Misfits Night. A decent tribute to those who never fit into boxes. ●

**ATTENDANCE** ► 400 people

**PARTNERSHIP PRICE LIST**

|                                                   |             |
|---------------------------------------------------|-------------|
| ► <b>GENERAL PARTNER</b>                          | 690.000 CZK |
| ► <b>MAIN PARTNER</b>                             | 490.000 CZK |
| ► <b>PARTNER</b>                                  | 290.000 CZK |
| ► <b>ROUND TABLE / EXCLUSIVE ROOM / DEEP DIVE</b> | 290.000 CZK |
| ► <b>GUESTLIST ENTRY</b>                          |             |



## EVENT

## FORBES NEXT BIG THING

## DATE

SEPTEMBER 17,  
2026

## FORMAT

Conference and  
afterparty

## LOCATION

BRNO, WANNIECK  
GALLERY

## AUDITORIUM

Upper and middle management  
of companies across industries,  
tech experts, startup founders,  
investors, hi-tech enthusiasts,  
and the professional public

## THEME

► **A top-tier tech** festival by Forbes focused on current technological innovations, futuristic visions, startups, and science. The program includes Czech and international speakers, panel discussions, thematic workshops, and talks that will guide you through the fascinating world of science and technology. A part of the event is the popular Next Arena – a technological experiential zone that provides visitors with a live experience of the latest gadgets. ●

ATTENDANCE ► 450 people

## PARTNERSHIP PRICE LIST

|                                            |             |
|--------------------------------------------|-------------|
| ► GENERAL PARTNER                          | 690.000 CZK |
| ► MAIN PARTNER                             | 490.000 CZK |
| ► PARTNER                                  | 290.000 CZK |
| ► ROUND TABLE / EXCLUSIVE ROOM / DEEP DIVE | 290.000 CZK |
| ► TICKET                                   | 4.876 CZK   |
| ► STUDENT TICKET                           | 1.570 CZK   |



## EVENT

## FORBES LIFE: THE CLUB

**DATE**  
OCTOBER 7, 2026

**FORMAT**  
Discussion and cocktail

**LOCATION**  
PRAGUE,  
ŠLECHTOVKA

**AUDITORIUM**  
Businesspeople, investors,  
personalities with an overlap in  
art and culture, creators

**THEME**

► **Together with guests** from the fields of design, art, and business, we will explore what true luxury looks like today and how our relationship with objects, space, and ourselves is changing. What has real value today? How do we recognize taste that lasts? And why is the greatest luxury sometimes invisible to the eye? At Designblok, Forbes Life presents a series of interviews with people who shape taste, style, and a cultivated approach to life, whether through design, art, scent, or business. ●

**ATTENDANCE ► 100 people**

**PARTNERSHIP PRICE LIST**

|                                                   |             |
|---------------------------------------------------|-------------|
| ► <b>GENERAL PARTNER</b>                          | 690.000 CZK |
| ► <b>MAIN PARTNER</b>                             | 490.000 CZK |
| ► <b>PARTNER</b>                                  | 290.000 CZK |
| ► <b>ROUND TABLE / EXCLUSIVE ROOM / DEEP DIVE</b> | 290.000 CZK |
| ► <b>TICKET</b>                                   | 40.000 CZK  |



## EVENT

## FORBES LEPŠÍ ČESKO

13

EVENT · KIT 2026

## DATE

OCTOBER 14-15,  
2026

## FORMAT

Exclusive rooms &  
talks, pre-party, all-day  
conference, accompanying  
program, afterparty

## LOCATION

KARLOVY VARY

## AUDITORIUM

Entrepreneurs, state representa-  
tives, philanthropists, scientists,  
artists, and personalities interes-  
ted in the future of Czechia

## THEME

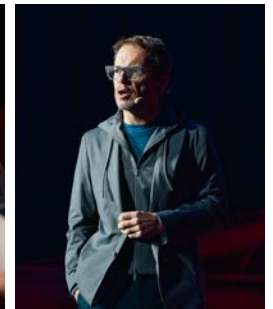
► **The largest** event project in the history of Forbes. The most packed conference about Czech business and the future of Czechia aims to conceptually create a long-term platform for sharing, solving, and formulating visions in the style of the World Economic Forum in Davos. A thematically broad event that addresses political, economic, scientific, cultural, and philosophical questions of our country within a variety of formats. ●

ATTENDANCE ► 800 people

## PARTNERSHIP PRICE LIST\*

|                                            |               |
|--------------------------------------------|---------------|
| ► STRATEGIC PARTNER                        | 2.000.000 CZK |
| ► GENERAL PARTNER                          | 1.100.000 CZK |
| ► MAIN PARTNER                             | 825.000 CZK   |
| ► PARTNER                                  | 400.000 CZK   |
| ► ROUND TABLE / EXCLUSIVE ROOM / DEEP DIVE | 400.000 CZK   |
| ► EXCLUSIVE TICKET                         | 49.579 CZK    |
| ► BASIC TICKET                             | 20.653 CZK    |

\*Full details of the partnership benefits will be explained by the sales representative



## EVENT

## FORBES TOP CEO

**DATE**  
NOVEMBER 10, 2026

**FORMAT**  
Gala dinner and afterparty

**LOCATION**  
PRAGUE,  
RUDOLFINUM

**AUDITORIUM**  
CEOs, top management of  
companies, inspiring people  
across industries

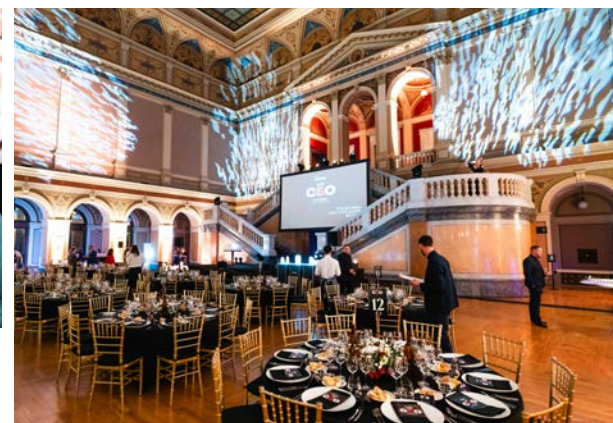
## THEME

► **An evening** when Forbes announces and awards the best executives in Czechia. They stand at the captain's bridge, lead billion-dollar companies and thousands of employees, and yet the world often does not know their names. Forbes has decided to change this, now presenting the sixth edition of the Forbes Top CEO selection and gala event for the most successful and inspiring leaders in Czechia. Based on a careful methodology, it announces the best Czech top managers who lead Czech and international companies of various sectors at the highest level. ●

**ATTENDANCE** ► 180 people

## PARTNERSHIP PRICE LIST

|                                                   |             |
|---------------------------------------------------|-------------|
| ► <b>GENERAL PARTNER</b>                          | 690.000 CZK |
| ► <b>MAIN PARTNER</b>                             | 490.000 CZK |
| ► <b>PARTNER</b>                                  | 290.000 CZK |
| ► <b>ROUND TABLE / EXCLUSIVE ROOM / DEEP DIVE</b> | 290.000 CZK |
| ► <b>TICKET</b>                                   | 40.000 CZK  |



# EVENT GALA 15

15

EVENT · KIT 2026

**DATE**  
**NOVEMBER 26,  
2026**

**FORMAT**  
**The largest philanthropic  
gala dinner in Czechia and  
afterparty**

**LOCATION**  
**PRŮMYSLOVÝ  
PALÁC, PRAGUE**

**AUDITORIUM**  
Personalities from Forbes cover  
stories, people from the Forbes  
Ranking of the richest Czechs,  
prominent businesspeople, and  
philanthropists

## THEME

► **The largest** Czech philanthropic gala dinner on the occasion of the fifteenth anniversary of Forbes in Czechia. Forbes regularly celebrates its anniversary in a highly festive atmosphere and traditionally connects it with the idea of helping those in need. Therefore, an auction of selected items and experiences for charitable purposes will take place during the philanthropic evening. The closed society will be composed of the most prominent Czech businesspeople, interesting personalities of Czechia, and faces from Forbes covers who cannot be met together in one place anywhere else in Czechia. ●

**ATTENDANCE** ► 250 people

## PARTNERSHIP PRICE LIST

|                                                       |             |
|-------------------------------------------------------|-------------|
| ► <b>GENERAL PARTNER</b>                              | 690.000 CZK |
| ► <b>MAIN PARTNER</b>                                 | 490.000 CZK |
| ► <b>PARTNER</b>                                      | 290.000 CZK |
| ► <b>ROUND TABLE / EXCLUSIVE<br/>ROOM / DEEP DIVE</b> | 290.000 CZK |
| ► <b>TICKET</b>                                       | 50.000 CZK  |



## FULFILLMENT

## GENERAL PARTNER

▶ **Representative of the company as a speaker on stage – keynote speech (5 min) or interview** – the format and inclusion depend on the specific event scenario - stage/round table/creative form of involvement

▶ **Representative of the company as a speaker within the event** – the format and inclusion depend on the specific event scenario - stage/round table/creative form of involvement

▶ **Possibility of inviting company representatives to the event – 7** (including the speaker)

▶ **Quote from the general partner in an editorial article on forbes.cz** (after the event)

▶ **Editorial mention of the general partner in the photo output from the event on forbes.cz** (after the event)

▶ **Editorial mention of the general partner in the photo output from the event in the printed Forbes magazine** (after the event)

▶ **Output from the event on social media – promo of the general partner** (during/after the event)

▶ **Push notifications in the event application to all registered event participants – 2**

▶ **Video output from the event on the Forbes Česko YouTube channel – promo of the general partner** (after the event)

▶ **Cooperation in creating the seating arrangement – in the case of a gala dinner**

▶ **1/1 advertising page in the printed Forbes**

▶ **Publication of the logo and partner status within the partner logo banner:**

- During the thank you to partners at the beginning and end of the event
- On the event page on forbes.cz
- In the editorial photo output from the event on forbes.cz
- In the photo output from the event in the printed Forbes magazine
- As part of the invitation process (with the exception of save the date communication)

▶ **Possibility of exhibiting products in the event premises** (according to the possibilities of the space and proportionally to the types of partnership – 8m<sup>2</sup>)

▶ **Possibility of providing materials for gift bags**

## FULFILLMENT

## MAIN PARTNER

- ▶ **Representative of the company as a speaker within the event** – the format and inclusion depend on the specific event scenario – stage / round table / creative form of involvement
- ▶ **Possibility of inviting company representatives to the event – 5** (including the speaker)
- ▶ **Quote from the main partner in an editorial article on forbes.cz** (after the event)
- ▶ **Editorial mention of the main partner in the photo output from the event on forbes.cz** (after the event)
- ▶ **Editorial mention of the main partner in the photo output from the event in the printed Forbes magazine** (after the event)
- ▶ **Output from the event on social media – promo of the main partner** (during / after the event)
- ▶ **Push notifications in the event application to all registered event participants – 1**

- ▶ **Video output from the event on the Forbes Česko YouTube channel – promo of the main partner** (after the event)
- ▶ **Publication of the logo and partner status within the partner logo banner:**
  - During the thank you to partners at the beginning and end of the event
  - On the event page on forbes.cz
  - In the editorial photo output from the event on forbes.cz
  - In the photo output from the event in the printed Forbes magazine
  - As part of the invitation process (with the exception of save the date communication)
- ▶ **Possibility of exhibiting products in the event premises** (according to the possibilities of the space and proportionally to the types of partnership – 5m<sup>2</sup>)
- ▶ **Possibility of providing materials for gift bags**

## FULFILLMENT

## PARTNER

- ▶ Possibility of inviting company representatives to the event – 2
- ▶ Editorial mention of the partner in the photo output from the event on [forbes.cz](https://forbes.cz) (after the event)
- ▶ Editorial mention of the partner in the photo output from the event in the printed Forbes magazine (after the event)
- ▶ Output from the event on social media – promo of the partner (during / after the event)
- ▶ Video output from the event on the Forbes Česko YouTube channel – promo of the partner (after the event)

- ▶ Publication of the logo and partner status within the partner logo banner:
  - During the thank you to partners at the beginning and end of the event
  - On the event page on [forbes.cz](https://forbes.cz)
  - In the editorial photo output from the event on [forbes.cz](https://forbes.cz)
  - In the photo output from the event in the printed Forbes magazine
  - As part of the invitation process (with the exception of save the date communication)
- ▶ Possibility of exhibiting products in the event premises (according to the possibilities of the space and proportionally to the types of partnership – 2m<sup>2</sup>)
- ▶ Possibility of providing materials for gift bags

## PARTNERSHIP

# ROUND TABLE EXCLUSIVE ROOM DEEP DIVE

▶ Representative of the company as a participant of the round table or moderator of the exclusive room / deep dive

▶ Length 1.5 hours

▶ Possibility of recommending participants by the partner, but the final selection is managed by Forbes – round table

▶ Provision of location, technology, furniture, and audience by Forbes

▶ Possibility of inviting company representatives: to the event – 2, to the gala dinner – 1

▶ Quote from the main partner in an editorial article on [forbes.cz](https://forbes.cz) (after the event)

▶ Output from the event on social media – promo of the partner (during / after the event)

▶ The program is intended for Forbes guestlist and ticket holders - exclusive room and deepdive

▶ Video output from the event on the Forbes Česko YouTube channel

▶ Publication of the logo and partner status within the partner logo banner:

- On the event page on [forbes.cz](https://forbes.cz)
- In the editorial photo output from the event on [forbes.cz](https://forbes.cz)
- In the photo output from the event in the printed Forbes magazine

## FULFILLMENT

## ZONE PARTNER

## ONLY AT SELECTED EVENTS

- ▶ Possibility of inviting company representatives to the event – 2
- ▶ Editorial mention of the partner in the photo output from the event on [forbes.cz](https://forbes.cz) (after the event)
- ▶ Output from the event on social media – promo of the partner (during / after the event)

- ▶ Video output from the event on the Forbes Česko YouTube channel – promo of the partner (after the event)
- ▶ Possibility of exhibiting products in the event premises (according to the possibilities of the space and proportionally to the types of partnership – 2m<sup>2</sup>)

FORBES

# MODERATORS

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EVENT · KIT 2026



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Forbes Česko



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